



WPEC
c/o WTO/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Joe Negron for Florida State Senat(74192)
Mentzer Media Services (1381)
KOHLEBAUER,STEPHANIE
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2604034
Inv Date 9/23/2012
Terms CIA
Contract 1374833
Bill Type Weekly/Irregular
Period 9/17/2012 - 9/23/2012

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand JOE NEGRON 9/20 (474094)
Acct Types National/Political Candidate Agency BRD
Est/Headline 491/06322860
Demo A35+R
Revision
Comments JOE NEGRON 9/20

CO-OP/Order Type No/Normal
Package
Gen. Date 9/25/2012 12:05:16PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	12:00:00PM-12:30:00	Per week (2),Th,Fr	09/20/12 12:25PM (Th)	00:30	News-WPEC CBS 12 News at Noon	JN101TVFL	\$265.00	
1.0	SPOT	12:00:00PM-12:30:00	Per week (2),Th,Fr	09/21/12 12:25PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	JN101TVFL	\$265.00	
2.0	SPOT			09/20/12			2 preempts @ \$300.00	\$0.00	Sold Out
3.0	SPOT	11:00:00PM-11:35:00	Per week (4),Th,Fr,Sa,Su	09/22/12 11:11PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$525.00	
3.0	SPOT	11:00:00PM-11:35:00	Per week (4),Th,Fr,Sa,Su	09/22/12 11:33PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$525.00	
3.0	SPOT			09/20/12			2 preempts @ \$525.00	\$0.00	Exceeds Max Per Day
4.0	SPOT	7:00:00AM- 9:00:00	Day,Sa-2	09/22/12 7:26AM (Sa)	00:30	CBS This Morning (Saturday)	JN101TVFL	\$150.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day,Sa-2	09/22/12 7:59AM (Sa)	00:30	CBS This Morning (Saturday)	JN101TVFL	\$150.00	
5.1	SPOT	10:30:00AM-11:30:00	Day,Su-1	09/23/12 10:29AM (Su)	00:30	CBS-News Sunday Morning	JN101TVFL	\$900.00	
6.0	Football	186778-Sports-CBS N	Day,Su-1	09/23/12 2:31PM (Su)	00:30	Sports-CBS NFL Football	JN101TVFL	\$4500.00	
7.0	SPOT			09/23/12			1 preempt @ \$1875.00	\$0.00	Sold Out
12.0	SPOT	5:30:00PM- 6:00:00	Day,Th-1	09/20/12 5:52PM (Th)	00:30	News-WPEC CBS 12 News at 530p	JN101TVFL	\$300.00	
13.0	SPOT	5:30:00PM- 6:00:00	Day,F-1	09/21/12 5:52PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	JN101TVFL	\$300.00	
14.0	SPOT	7:00:00PM- 7:30:00	Day,Th-1	09/20/12 7:28PM (Th)	00:30	News-WPEC CBS 12 News at 7p	JN101TVFL	\$300.00	
15.0	SPOT	7:00:00PM- 7:30:00	Day,F-1	09/21/12 7:24PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	JN101TVFL	\$300.00	
18.0	SPOT			09/20/12			1 preempt @ \$170.00	\$0.00	No Availability
19.0	SPOT			09/21/12			1 preempt @ \$170.00	\$0.00	No Availability

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Gross Total	\$8,480.00	Total Spots	12
Commission	(\$1,272.00)		
Net Total	\$7,208.00		



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Joe Negron for Florida State Senat(74192)
Mentzer Media Services (1381)
KOHLEBAUER,STEPHANIE
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2634030
Inv Date 9/30/2012
Terms CIA
Contract 1374833
Bill Type Weekly/Irregular
Period 9/24/2012 - 9/30/2012

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand JOE NEGRON 9/20 (474094)
Acct Types National/Political Candidate Agency BRD
Est/Headline 491/06322860
Demo A35+R
Revision
Comments JOE NEGRON 9/20

CO-OP/Order Type No/Normal
Package
Gen. Date 10/3/2012 8:04:56AM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
8.0	SPOT	12:00:00PM-12:30:00	Day,M-1	09/24/12 12:29PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	JN101TVFL	\$265.00	
9.0	SPOT	5:00:00PM- 5:30:00	Day,M-1	09/24/12 5:12PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	JN101TVFL	\$300.00	
10.0	SPOT	11:00:00PM-11:35:00	Day,M-1	09/24/12 11:33PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$525.00	
11.0	SPOT	11:35:00PM-12:35:00	Day,M-1	09/24/12 12:00AM (Mo)	00:30	CBS-The David Letterman Show	JN101TVFL	\$170.00	
16.0	SPOT	5:30:00PM- 6:00:00	Day,M-1	09/24/12 5:52PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	JN101TVFL	\$300.00	
17.0	SPOT	7:00:00PM- 7:30:00	Day,M-1	09/24/12 7:14PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	JN101TVFL	\$300.00	



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Agency Mentzer Media Services (1381)
Buyer KOHLBAUER,STEPHANIE
Salesperson TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Product POLITICAL CANDIDATE (ns) (1186)
Brand JOE NEGRON 10/09 (474499)
Acct Types National/Political Candidate Agency BRD
Est/Headline 495/06326229
Demo A35+R
Revision
Comments JOE NEGRON 10/09

Invoice 2638899
Inv Date 10/14/2012
Terms CIA
Contract 1375977
Bill Type Weekly/Irregular
Period 10/8/2012 - 10/14/2012

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

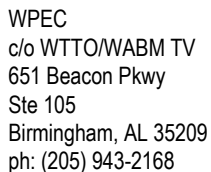
AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/17/2012 11:24:30AM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.0	SPOT	6:00:00PM- 6:30:00PM	Day,Tu-1	10/09/12 6:23PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	JN101TVFL	\$600.00	
7.0	SPOT	11:00:00PM-11:35:00PM	Per week (2),Tu,Th	10/09/12 11:30PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$700.00	
7.0	SPOT	11:00:00PM-11:35:00PM	Per week (2),Tu,Th	10/11/12 11:30PM (Th)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$700.00	
8.0	SPOT	10:30:00AM-11:30:00AM	Day,Su-1	10/14/12 11:23AM (Su)	00:30	CBS-Face the Nation	JN101TVFL	\$900.00	



Advertiser	Joe Negron for Florida State Senat(74192)
Agency	Mentzer Media Services (1381)
Buyer	KOHLBAUER,STEPHANIE
Salesperson	TeleRep/DC, Washington DC (2995) ph: (703) 528-7800
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	JOE NEGRON 10/09 (474499)
Acct Types	National/Political Candidate Agency BRD
Est/Headline	495/06326229
Demo	A35+R
Revision	
Comments	JOE NEGRON 10/09

Invoice	2639204
Inv Date	10/21/2012
Terms	CIA
Contract	1375977
Bill Type	Weekly/Irregular
Period	10/15/2012 - 10/21/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/22/2012 2:49:52PM

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

AgM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Total Spots	1
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Advertiser
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Joe Negron for Florida State Senat(74192)
Mentzer Media Services (1381)
KOHLEBAUER,STEPHANIE
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2634036
Inv Date 9/30/2012
Terms CIA
Contract 1375986
Bill Type Weekly/Irregular
Period 9/24/2012 - 9/30/2012

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand JOE NEGRON 9/25 (474506)
Acct Types National/Political Candidate Agency BRD
Est/Headline 493/06326123
Demo A35+R
Revision
Comments JOE NEGRON 9/25

CO-OP/Order Type No/Normal
Package
Gen. Date 10/3/2012 8:04:56AM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	09/25/12 12:14PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	JN101TVFL	\$265.00	
1.1	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	09/25/12 12:25PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	JN101TVFL	\$265.00	
1.1	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	09/26/12 12:24PM (We)	00:30	News-WPEC CBS 12 News at Noon	JN101TVFL	\$265.00	
1.1	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	09/27/12 12:15PM (Th)	00:30	News-WPEC CBS 12 News at Noon	JN101TVFL	\$265.00	
3.0	SPOT	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Sa,Su	09/27/12 11:12PM (Th)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$700.00	
3.0	SPOT	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Sa,Su	09/28/12 11:29PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$700.00	
3.0	SPOT	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Sa,Su	09/29/12 11:21PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$700.00	
3.0	SPOT	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Sa,Su	09/30/12 12:07AM (Su)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$700.00	
5.1	SPOT	10:30:00AM-11:30:00	Day,Su-1	09/30/12 11:27AM (Su)	00:30	CBS-Face the Nation	JN101TVFL	\$500.00	
6.0	Football			09/30/12			1 preempt @ \$4500.00	\$0.00	No Availability
7.0	SPOT			09/30/12			1 preempt @ \$3000.00	\$0.00	Sold Out
11.0	SPOT	5:30:00PM- 6:00:00	Per week (3),Tu,We,Th,Fr	09/26/12 5:51PM (We)	00:30	News-WPEC CBS 12 News at 530p	JN101TVFL	\$375.00	
11.0	SPOT	5:30:00PM- 6:00:00	Per week (3),Tu,We,Th,Fr	09/28/12 5:38PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	JN101TVFL	\$375.00	
11.0	SPOT	5:30:00PM- 6:00:00	Per week (3),Tu,We,Th,Fr	09/28/12 5:57PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	JN101TVFL	\$375.00	
12.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	09/25/12 6:09PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	JN101TVFL	\$450.00	
12.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	09/26/12 6:29PM (We)	00:30	CBS-Evening News	JN101TVFL	\$450.00	
12.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	09/27/12 6:11PM (Th)	00:30	News-WPEC CBS 12 News at 6p	JN101TVFL	\$450.00	
12.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	09/28/12 6:24PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	JN101TVFL	\$450.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	09/25/12 7:24PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	JN101TVFL	\$375.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	09/26/12 7:24PM (We)	00:30	News-WPEC CBS 12 News at 7p	JN101TVFL	\$375.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	09/27/12 7:14PM (Th)	00:30	News-WPEC CBS 12 News at 7p	JN101TVFL	\$375.00	
13.0	SPOT	7:00:00PM- 7:30:00	Per week (4),Tu,We,Th,Fr	09/28/12 7:23PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	JN101TVFL	\$375.00	

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Gross Total	\$8,785.00
Commission	(\$1,317.75)
Net Total	\$7,467.25

Total Spots 20



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651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser Joe Negron for Florida State Senat(74192)
Agency Mentzer Media Services (1381)
Buyer KOHLBAUER,STEPHANIE
Salesperson TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Product POLITICAL CANDIDATE (ns) (1186)
Brand JOE NEGRON 9/25 (474506)
Acct Types National/Political Candidate Agency BRD
Est/Headline 493/06326123
Demo A35+R
Revision
Comments JOE NEGRON 9/25

Invoice 2635688
Inv Date 10/7/2012
Terms CIA
Contract 1375986
Bill Type Weekly/Irregular
Period 10/1/2012 - 10/7/2012

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/9/2012 2:19:08PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
8.1	SPOT	12:00:00PM-12:30:00	Day,M-1	10/01/12 12:08PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	JN101TVFL	\$265.00	
9.1	SPOT	5:00:00PM- 5:30:00	Day,M-1	10/01/12 5:13PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	JN101TVFL	\$375.00	
10.0	SPOT	11:00:00PM-11:35:00	Day,M-1	10/01/12 11:32PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$700.00	
14.0	SPOT	6:00:00PM- 6:30:00	Day,M-1	10/01/12 6:27PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	JN101TVFL	\$450.00	
15.0	SPOT	7:00:00PM- 7:30:00	Day,M-1	10/01/12 7:23PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	JN101TVFL	\$375.00	



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Advertiser
Agency
Buyer
Salesperson

Joe Negron for Florida State Senat(74192)
Mentzer Media Services (1381)
KOHLEBAUER,STEPHANIE
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2635689
Inv Date 10/7/2012
Terms CIA
Contract 1376038
Bill Type Weekly/Irregular
Period 10/1/2012 - 10/7/2012

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand JOE NEGRON 10/02 (474526)
Acct Types National/Political Candidate Agency BRD
Est/Headline 494/06326211
Demo A35+R
Revision
Comments JOE NEGRON 10/02

CO-OP/Order Type No/Normal
Package
Gen. Date 10/9/2012 2:19:08PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00PM- 6:30:00	Per week (3),Tu,We,Th,Fr	10/02/12 6:23PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	JN101TVFL	\$600.00	
1.0	SPOT	6:00:00PM- 6:30:00	Per week (3),Tu,We,Th,Fr	10/03/12 6:12PM (We)	00:30	News-WPEC CBS 12 News at 6p	JN101TVFL	\$600.00	
1.0	SPOT	6:00:00PM- 6:30:00	Per week (3),Tu,We,Th,Fr	10/05/12 6:23PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	JN101TVFL	\$600.00	
2.0	SPOT	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Sa,Su	10/03/12 11:29PM (We)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$700.00	
2.0	SPOT	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Sa,Su	10/05/12 11:22PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$700.00	
2.0	SPOT	11:00:00PM-11:35:00	Per week (3),Tu,We,Th,Fr,Sa,Su	10/06/12 11:12PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$700.00	
3.0	SPOT	10:30:00AM-11:30:00	Day,Su-1	10/07/12 11:29AM (Su)	00:30	CBS-Face the Nation	JN101TVFL	\$900.00	

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Gross Total	\$4,800.00
Commission	(\$720.00)
Net Total	\$4,080.00

Total Spots 7



WPEC
c/o WTTT/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
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Salesperson

Joe Negron for Florida State Senat(74192)
Mentzer Media Services (1381)
KOHLEBAUER,STEPHANIE
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2638900
Inv Date 10/14/2012
Terms CIA
Contract 1376038
Bill Type Weekly/Irregular
Period 10/8/2012 - 10/14/2012

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand JOE NEGRON 10/02 (474526)
Acct Types **National/Political Candidate Agency BRD**
Est/Headline 494/06326211
Demo A35+R
Revision
Comments JOE NEGRON 10/02

CO-OP/Order Type No/Normal
Package
Gen. Date 10/17/2012 11:24:30AM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
4.0	SPOT	6:00:00PM- 6:30:00PM	Day,M-1	10/08/12 6:23PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	JN101TVFL	\$600.00	
5.0	SPOT	11:00:00PM-11:35:00PM	Day,M-1	10/08/12 11:32PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	JN101TVFL	\$700.00	